

# snom 715 IP phone

# **Essential functionality**



Part of snom's 7xx series phone portfolio, the **snom 715** joins the snom 710, snom 720 and snom 760 to form a state-of-the-art line of full-featured IP desktop phones for small or large scale deployments in a multitude of business scenarios.

Supporting four SIP identities and blending an elegant utilitarian design for high usability with high performance and affordability, the **snom 715** delivers a rich set of everyday business telephony features critical to today's real-time, information-driven business workforce.

Like its siblings the snom 720 and 760, the **snom 715** is built from the ground up for HD audio and delivers superior, crystal clear end-to-end call quality. Its sleek ergonomically-designed handset has an advanced speaker and microphone system, and the phone supports a broad range of media codecs, including G.722 wideband codec.

The **snom 715** has a four-line black and white graphical display featuring an intuitive interface with four context sensitive programmable function keys within a simple, user-friendly menu.

The **snom 715** has five programmable keys with built-in LEDs for visual call indication alerts. Each key is easily configured for a variety of one-touch telephony functions such as speed dial, busy lamp field or multiple extension handling.

Like all snom desktop phones, the **snom 715** features snom's proven SIP firmware – advanced IP telephony software powering desktop business communications in small and large office environments around the world for more than a decade.

The **snom 715** comes with a preinstalled security certificate for quick and secure provisioning without manual interaction. It also supports the latest VoIP security protocols to ensure secure desktop communications.

- Four-line backlit B/W display
- 4 identities (lines)
- 5 freely programmable function keys with LEDs, 4 context-sensitive function keys
- Wideband HD audio
- Speakerphone
- Power over Ethernet (PoE)
- WLAN / Bluetooth Headset ready
- Gigabit switch
- XML Minibrowser
- USB Port

Advanced remote management and provisioning capabilities including full support for TR-069/TR-111, make the **snom 715** an ideal endpoint for service providers of hosted VoIP deployments as well as larger scale multi-site installations. Advanced configuration, management tools and SIP interface also ensure seamless, end-to-end integration with SIP-based IP PBXs and hosted VoIP platforms in a wide variety of business environments.

Blending rich features and assured performance with usability and affordability, the **snom 715** is the right choice for organizations with large business needs but a small business budget.

The **snom 715** desktop phone – a standout in its class with superior voice quality, rich features and user-friendly design all delivered at an affordable price.



# **Technical Data snom 715**

## **GENERAL INFORMATION**

- Weight: Phone approx. 440g, footstand approx. 120g
- Dimensions: approx. LxWxD
- without footstand 205x185x40 mm (8.1"x7.3"x1.6")
- with footstand 205x185x200/220 mm (8.1"x7.3"x7.9"/8.7")
- Certification FCC Class B, CE marking
- Safety: IEC 60950-1:2007
- Ethernet: 2 x IEEE 802.3/1 Gigabit switch
- Power over Ethernet/PoE:

IEEE 802.3af, Class 2

- Power: PoE or 5V DC power supply listed in the user guide (1)
- 1 x LAN, 1 x PC: RJ 45
- USB port: 1 x type A, USB 2.0 Hi/Full/Low Speed-compatible host interface
- Handset: 4P4C connector
- Headset: (wired) 4P4C connector; wireless
  via USB adapter (2) or snom EHS Advanced (3)
- Color: Anthracite gray

#### **USER INTERFACE**

- Four-line display, BW, 128 x 48 pixels
- 5 freely programmable keys, 4 variable function keys
- Menu-driven user interface
- Comfortable and intuitive menu structure
- Localization (language, time, dial tone)
- Call indication with LED
- Selection of ring tones, VIP ring tones, integration of customized ring tones
- LED indicators for missed calls, received messages, and calls on hold
- Hands-free talking (speakerphone)
- Multiple audio device support
- Clock with automatic daylight-saving time
- Indication of call duration

## **PHONE FUNCTIONS**

- 4 identities/accounts
- Directory with 1000 contact entries
- Import/export of directory

- Speed dialing
- URL dialing
- Local dial plan
- Automatic Redial on Busy
- Call completion (busy/unreachable) (4)
- Caller identification
- Call waiting
- Call blocking (deny list)
- Blocking of anonymous calls
- Auto answer
- Lists of missed, received and dialed calls
- Hold
- Music on hold (4)
- Handling of up to 4 simultaneous calls
- Blind and attended transfer
- Call forwarding
- 3-way conference on the phone
- Extension monitoring, call pickup (4)
- Call park, call unpark (4)
- Multicast paging
- DND mode (do not disturb)
- Keyboard lock
- Client Matter Code (CMC) (4)
- Unified Communications ready

#### **WEB SERVER**

- Built-in HTTP/HTTPS server
- Remote configuration/provisioning
- Dialing from web interface
- Password protection
- Diagnostics (traces, logging, syslog)

# SECURITY, QUALITY OF SERVICE

- HTTPS-Server/-Client
- Transport Layer Security (TLS)
- SRTP (RFC3711), SIPS, RTCP
- VLAN (IEEE 802.1X)
- LLDP-MED, RTCP-XR
- VPN

## CODECS, AUDIO

- Wideband audio
- G.711 A-law, μ-law
- G.722 (wideband)
- G.726, G.729AB, GSM 6.10 (FR)

- Comfort Noise Generator (CNG)
- Voice Activity Detection (VAD)

#### SIP

- RFC3261 compliant
- UDP, TCP and TLS
- Digest authentication
- PRACK (RFC3262)
- Error code indication
- Reliability of provisional responses (RFC3262)
- Early media support
- DNS SRV (RFC3263), redundant server support
- Offer/Answer (RFC3264)
- Message Waiting Indication (RFC3842),
  Subscription for MWI events (RFC3265)
- Dialog-state monitoring (RFC 4235)
- In-band DTMF/out-of-band DTMF/SIP
  INFO DTMF
- STUN client (NAT traversal)
- NAPTR (RFC 2915), rport (RFC 3581), REFER (RFC 3515))
- Bridged line appearance (BLA) (4)
- Auto provisioning with PnP (4)
- Presence/Buddy-list feature (4)
- Busy lamp field support (BLF) (4)
- Presence publishing (4)

# **INSTALLATION**

- Automatic software updates
- Automatic loading of settings via HTTP/ HTTPS/TFTP
- Configurable through web interface
- Remote management via TR-069/TR-111
- Easy WLAN binding via USB adapter (5)
- Static IP, DHCP support
- NTP
- (1) Available separately: Power supply PSAC10R-050 (snom PN 00002730)
- (2) snom USB BT available separately (snom PN 00002591) or BT Audio Bundle (snom PN 00003406)
- (3) Available separately: snom EHS Advanced V2.0 (snom PN 00002362)
- (4) If supported by PBX
- (5) Not included

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